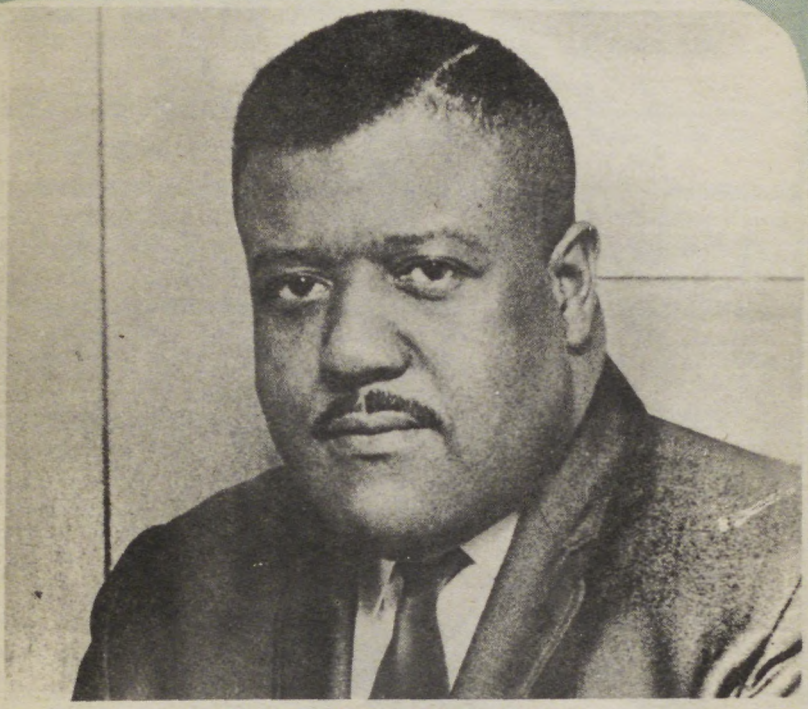
NEW JERSEY'S
AFTER HOURS
MA 3-7800 41 Rector Street, NEWARK, NEW JERSEY
Newark - Elizabeth - Jersey City - Paterson - Trenton - Orange - E. Orange



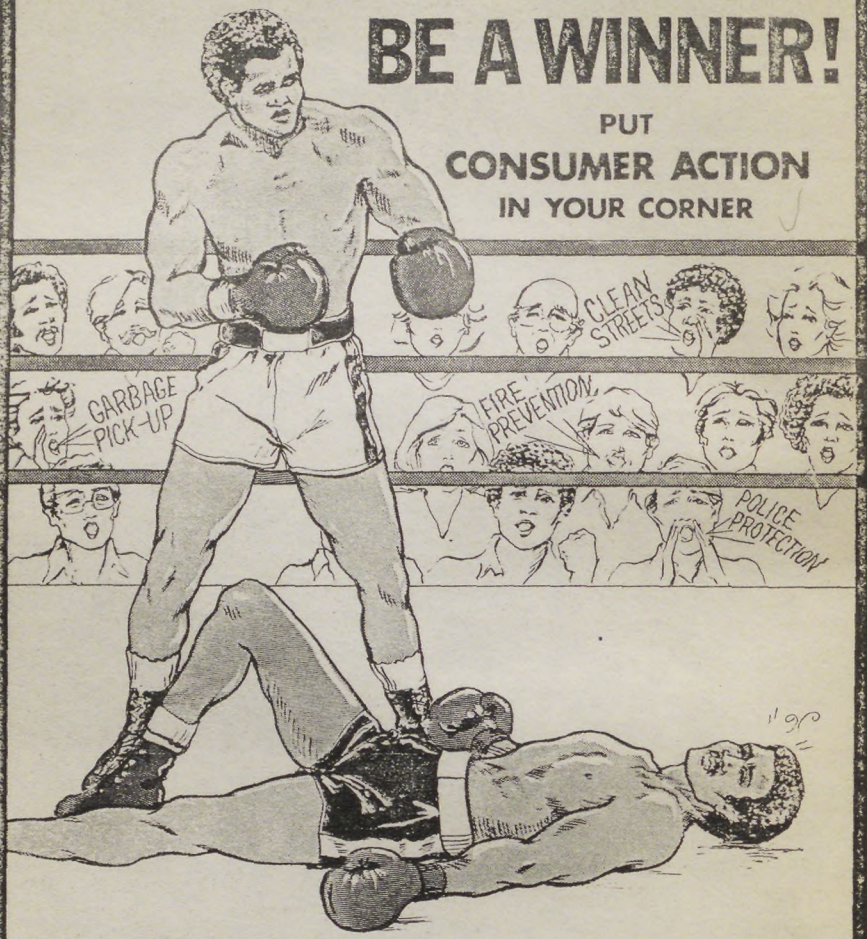
ESSEX PARK GOSPEL SHOW

On Sunday, August 14, 1977, the Essex County Park Commission will be sponsoring its annual Weequahic Park Gospel Festival, under the production and direction of Jenkins Holman, Mayor of Springfield Avenue. The festival will star such recording artists as the Fantastic William Brothers, a young group from Smithdale, Miss., who have sung their way across the country to be the number 1 gospel group of America. The Sensational Six, from Birmingham, Alabama, who starred on stage at the Apollo Theatre and also at President Johnson's birthday party at Convention Hall, Atlantic City, N.J. Harris Baker and The Rugged Cross Singers. Harris Baker started singing while driving a taxi cab in Baltimore, Maryland, organizing his group in his cab, who are now popular across the country. The Southland Singers of South Carolina, who are famous with their stage action while singing. The Institution Choir of Brooklyn, New York, were the bakcground group for all big records recorded by Shirley

DON'T LET CITY PROBLEMS FLOOR YOU

BE A WINNER!

PUT
CONSUMER ACTION
IN YOUR CORNER



Newark Office of CONSUMER ACTION

733-8000

DIVISION OF THE CITY OF NEWARK

Newark Office of CONSUMER ACTION

DIVISION OF THE CITY OF NEWARK

The Newark Office of Consumer Action released a statement today warning all consumers to protect themselves against home-repair gypsters.

"With the absence of mortgage monies from the lending institutions and the high cost of new housing, more inviduals are turning to renovation of their existing homes and because of this, irreputable contractors are having a field day. Our office has received dozens of calls in the last few months complaining about repairs done to their homes," Executive Director Dennis Cherot said.

"When the consumer is in the market for home repairs, there are two very important things he needs to know; how to spot the con men and how to find the reputable contractor," Cherot said.

The director stated that con men and gypsters usually give themselves away and that consumers should be alerted to the following hints in order to uncover the phonies.

* Don't accept an instant estimate.
* Don't be high pressured into making any decisions.
* Don't fall for the line that the workman is a factory representative of a company willing to offer you a deal at a low price.
* Don't go for the "model Home" pitch which supposedly gets you a commission for everyone who sees your home and buys the same thing for their home.
* Don't accept the pitch that the workman has enough materials left over from the last job to do your home.

Consumers should avoid large payments in advance. Ten of fifteen percent should be plenty. They should also put a "holdback" clause in the contract. This clause stipulates that you don't have to pay the last 10 or 20 percent until thirty days after completion of the job. This clause gives the consumer some leverage if, for example, the siding falls off the house.

Address all Editorial and Advertising Correspondence to:

THE AFTER HOUR NEWS
41 Rector Street,
NEWARK, N. J. 10002
MA 37800 – MA 3-7801
SUITE 1109
5 to 9 P.M.

The Little Magazine That Does a Big Job

Published every Friday by
Trend Publishing Co. Inc.

MEMBER NEW JERSEY LEAGUE OF WEEKLY NEWSPAPERS Inc.

A complete independent weekly devoted exclusively to serving the interest of the Negro consumer.

A.B.C. Membership Pending

Mail subscription only
1 Year ---- $8.00

EDITOR
TINY PRINCE

ADVERTISING EDITORS
CLARENCE HAYES
ABE TILLMAN
DANIEL W. GIBSON, JR.

CIRCULATION
HERBIE SMITH

MA 3-7800 * 5:00 TO 9:00 P.M.

Everybody Reads
AFTER HOURS
New Jersey's newest, smallest and most circulated
Magazine

NEW LAUREL GARDEN

465 SPRINGFIELD AVENUE
NEWARK, NEW JERSEY

Restaurant — Cocktail Lounge — Banquet Facilities
Buffet Luncheon Tuesday-Friday
11:00 A.M. - 3:00 P.M.

We provide extensive catering services. The New Laurel Garden prepares take out foods and provide excellent banquet facilities. Consider us . . . won't you . . . for your next affair.

242-5561

JOIN . . .

UNITED LICENSEES BEVERAGE ASSOCIATION

of Newark, New Jersey
Member
National United Licensees Beverage Associations, Inc.
945 Bergen Street — Newark, New Jersey 07112

Call WILLIE BRACHER
243-9394 or 242-9227

JOLLY CLUB

"Where The Happy People Go"
226 - 12th AVENUE, NEWARK, N. J.
(Cor. 10th Street)
Thursday — Dupont Nite & Party Every Other Week
Barmaids: Doris, Jackie, Ann
Bartenders: Teddy and Buzzy
Mgr: Clyde Prop.: Ms. Ryans

Barmaids:
Lady France, Gloria
Bartender:
Kojak

622-5084

KITCHEN OPEN EVERY DAY

AL BUTLER
Manager

Hostess: DOTTIE PEARSON

Dottie Pearson's LOUNGE

297 SO. ORANGE AVE. NEWARK

GIANT SCREEN T.V.

NEW COMERS LOUNGE & RESTAURANT

685 SPRINGFIELD AVENUE
NEWARK, N. J.
372-9533

Live Entertainment Thurs., Fri., Sat., Sun. and Mon.

Tuesday: Crab Nite & The Red Devils Ballteam Jamboree

Barmaids: Claria (Days), Carol (Nite) ***Bartender: Billy***

RAHMAN ALI

SPECIALIZING IN
FINE DIAMONDS

APPRAISALS

RESTYLING

RESETTING

31 Branford Place
NEWARK, N. J.

R. & J. ALI - BUBBLE MITCHELL

(201) 622-8297

"IT'S ALWAYS
PARTY TIME"

Chub's

BIG A

66 SECOND ST. (cor. Dickerson St.)
(1 Block North of Central Ave.)

– FREE LUNCH –

Friday and Saturday
Chubby's Pig Feet and Stews

Mgr - WARD

Bartender – Chubby
Barmaid – Johnnie Mae
Host: OTIS CHUBBY
McMILLIAN

IVY

BORDERLINE TAVERN, Inc.

270 ELEVENTH AVENUE, NEWARK, N. J.

Corner 19th Street

TELEPHONE 372-9438

— Package Goods —

Restaurant and Cocktail Bar
NOW OPEN

Serving

Breakfast - Lunch - Dinner
(Soul Food)

Hosts: Jean and Shelton Sampson

622-9302

FLORIDA BOYS LOUNGE

110 - 12TH AVENUE, NEWARK, N.J.

Weds: Crab Nite 6 P.M. Until
Thurs: '3-4-1'
Sun: '3-4-1'
Days - Little Dottie Nites
Bea Robinson & Joan Blanford
Mon & Tues
New Prop: Jimmy Baldwin

PROP **Willie Ryles**

POSTMAN'S LOUNGE

108 Broad St., Newark, N. J.

CRAB NITE EVERY TUESDAY

STAFF –
Mattox - Besse - Jimmy

OUR NAME COMES FROM OUR FAME

ELEANOR'S LOUNGE

246 THIRD STREET
ELIZABETH, N. J.
289-9523

Your Hostess:
ELEANOR JONES

Bartender: LEN
Barmaids: Brown Sugar, Margie, Elaine, and Cherri

(7)

Central Cadillac's

1977
COUPE DeVILLE

NEW 1977
SEVILLE

LEW PERKINS PROVES
YOU CAN GO
'76 CADILLAC

Let Lew Perkins (former Newark Deputy Mayor) and Central Cadillac new car sales executive, show you how easy it is to move up to a '77 Cadillac. He'll give you the best deal possible to put you behind the wheel

WE'LL GIVE YOU MORE FOR YOUR TRADE-IN TOO

AMERICA'S LEADING CADILLAC DEALER

Central Cadillac co

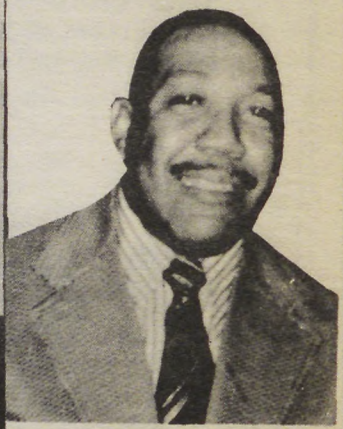
360 CENTRAL AVENUE, NEWARK. • 624-2255

DANNY COLEMAN'S PLACE

406 BROADWAY
NEWARK, N. J.

Tel. 483-9864

Newark's only Garden Cafe where you can Drink under the Stars with the finest in Bar-B-Q Ribs & Chicken



Pearl & Danny
Coleman
Hostess & Host

Barmaids:
Phyliss and Pat

Go - Go Girls
Thursday Thru Sunday

Manager: Pat

STARLITE LOUNGE

252 So. Orange Ave., Newark, N. J. MI 2-9195

Wednesday - Crab Nite
Sunday - Happy Hour 12 P.M. to 5 P.M.

Barmaids: Latrella (Days), Tommy (Nites), Yvonne (Part Time)

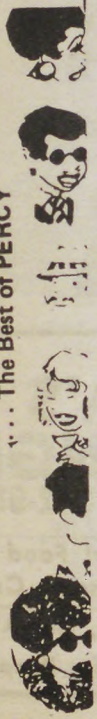
RUBY JACKSON
Proprietor

LOUNGE MARK '7'
AND PACKAGE STORE

819 E. JERSEY STREET, ELIZABETH, N.J.
Kitchen Open WED.–SUNDAY
Fine Food Served – Specializing in
og Maws & Chitterling & Bar-B-Q Ribs
Prop. Pat Smith

Staff – Eizora Lett

Ph. Kitchen 355-0680 Lounge 351-9899



. . . The Best of PERCY

That's Mr. Fatass, He Still Thinks It's New Year's Eve"

NEWEST SPOT ON THE STRIP

·MICHELLES·

488 Springfield Ave., Newark, N. J.

Welcome Back Your Host
MOE JONES

"Stop & Shop For Small Items, At...."

MINET MARKET

175 First Street Newark, N.J.

•Eggs •Bread •Milk •Pampers
•Cigarettes •Cold Cuts •Toothpaste
And many more items
MON-SAT: 7 A.M.-8 P.M.
SUN: 7 A.M.-6 P.M.

Tel. HU 3-9686

LITTLE MAXIES

513 Central Avenue
Newark, N. J.

Manager: Bill Blackman

THE NEWEST IT'S

THELMA'S SATELLITE LOUNGE

309 16th Ave., Newark, N. J. - 372-9843

Monday Fish Fry • Tuesday Soul Food
Wednesday Western Electric • Thursday Crabs

Barmaids - Ethel, Joyce, Mary Bartenders - Plush, Big Al

Thelma W. Davis, Prop.

JIMMIE'S

Roscommon House

622-9608

Jumbo Sandwiches
Wines / Liquors / Beers

376 SOUTH ORANGE AVE
NEWARK, N. J.

COLEMAN'S

EXTERMINATORS
Positive Pest Control

Ticks • Ants • Silver Fish
Rats - Mice • Bed Bugs • Roaches

PRIVATE HOMES, INDUSTRIAL PLANTS, RESTAURANTS & CLUBS, HOTELS & MOTELS

Powers, Liquids & Crystals For Sale At Store

FREE ESTIMATES
CALL

676-0275

NEWARK

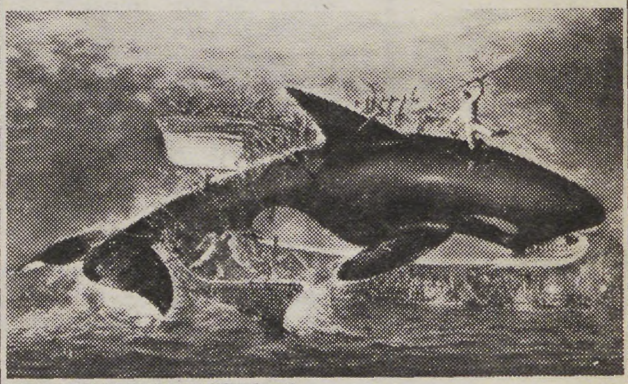
Last Of The BIG TIME SPENDERS

Orchids to the Newark Tavern Owners, may they make many more extra dollars to boost their economy with the new three o'clock closing, Thursday, Friday and Saturday. The finale date will be around August 25th 1977, lets hope no one jumps the gun, because their will be serious penalties...Send get well cards to Ann Trugman, she is in St. Mary's Hospital in Orange, N.J. Don't forget to also send a card to George Fontaine and John Houston who are on the mend and back to work...Mayor Kenneth A. Gibson scores everytime his Civic Association sponsored the 1st Annual Golf Tournament and it was great...The Howard Johnson Motor Lodge was jumping with hundreds, plus the ninety-eight golf participants who tee off early Saturday, Sunday mornings...It was very interesting to meet the youngsters who scored 85 par a game, watch for their names in the Masters, five years from now...Mark 7 Lounge – Pat Smith birthday part-ee was something else, with many pretty women tripping and tipping in to wish Pat the best! New Laurel Garden – Psychedelic Sid the one person who can keep his cool when most people have popped their cork with five and talk, had one hellva partee with folks from everywhere...Dig this, if you don't believe me ask Lady Marion...Dan Esposito Oldsmobile – "Don't forget what Dan promises, he always delivers" – smiles...Happy Birthday to Clarence Hayes, Betty Jarrell and Miriam Higgin Botham they were August babies...Caruso Drive Inn – Joseph Caruso always a man among men and willing to help out friends...Bunnies Lunchonette – Little Bunny was on the scene last week and boy! the place just rocked with customers from everywhere – smiles...Isiaha Martin is so big today in the Gospel Field he forgot to remember his friends of hot dog days...

ORCA

THE KILLER WHALE!

ORCA–THE ONLY ANIMAL WHO KILLS FOR REVENGE. The killer whale hunts in packs like a wolf. If attacked by man, he will hunt down that person with a relentless, terrible, vengeance–across seas, across time, across all obstacles.



Copyright © MCMLXXVII Famous Films N.V. All Rights Reserved

DINO DE LAURENTIIS PRESENTS

"ORCA"

STARRING

RICHARD HARRIS AND **CHARLOTTE RAMPLING**

WILL SAMPSON BO DEREK ORIGINAL STORY AND SCREENPLAY BY LUCIANO VINCENZONI AND SERGIO DONATI PRODUCED BY LUCIANO VINCENZONI DIRECTED BY MICHAEL ANDERSON MUSIC COMPOSED AND CONDUCTED BY ENNIO MORRICONE A FAMOUS FILMS, N.V. PRODUCTION A PARAMOUNT RELEASE TECHNICOLOR® PANAVISION®

PG PARENTAL GUIDANCE SUGGESTED SOME MATERIAL MAY NOT BE SUITABLE FOR PRE-TEENAGERS

4th WEEK!

MANHATTAN

B. S. MOSS
CRITERION
B'WAY & 45th ST.

TOWN & COUNTRY'S
86th ST. EAST
BET. 2nd & 3rd AVES.

LOEWS 83rd TRIPLEX
83rd ST. & BROADWAY

ACKERMAN'S
GREENWICH
7th AVE. & 12th ST.

BRONX

LOEWS AMERICAN TWIN
RKO FORDHAM TRIPLEX

BROOKLYN

MANN'S
ALBEMARLE
LOEWS ALPINE
LOEWS GEORGETOWNE TWIN
LOEWS METROPOLITAN

QUEENS

UA ASTORIA 2
ASTORIA
COLONY
JACKSON HEIGHTS
UA QUARTET I & IV
FLUSHING
INTERBORO'S
TRYLON
FOREST HILLS

NASSAU

THE MOVIES AT SUNRISE MALL #3
MASSAPEQUA
UA PLAYHOUSE
GREAT NECK
RKO TWIN
LAWRENCE
RKO TWIN
PLAINVIEW
RKO TWIN
ROCKVILLE CENTRE
K&B's
WESTBURY

STATEN ISLAND

UA ISLAND TWIN
NEW SPRINGVILLE
RAE TWIN
NEW DORP

SUFFOLK

UA COPIAGUE
ALL WEATHER D.I.
COPIAGUE
TOWN & COUNTRY'S
ELWOOD
ELWOOD
UA HAMPTONS D.I.
BRIDGEHAMPTON
UA SAG HARBOR
SAG HARBOR
UA SHIRLEY D.I.
SHIRLEY
UA SUNWAVE 1
PATCHOGUE
LOEWS STONY BROOK TWIN
RKO TWIN
BABYLON

WESTCHESTER

GENERAL CINEMA'S
ARCADIAN 1
OSSINING

GENERAL CINEMA'S
HARTSDALE TRIPLEX
HARTSDALE

LOEWS NEW ROCHELLE TWIN
NEW ROCHELLE

CINEMA'S
PARK HILL
YONKERS

GENERAL CINEMA'S
WESTCHESTER MALL TRIPLEX
PEEKSKILL

Also in Rockland, Upstate N.Y., New Jersey & Conn.

Kitchen Open 7 Until
643-9524 -(Cook Donald)

351 CLUB

351 W. MARKET STREET
NEWARK, N. J.

Mon. ..... Round Robin
Tues. - Wed. ..... Pool Tournament
Wed. ..... Crabs
Thur. thru Sun. Go-Go Girls

Prop - Jasper Rollins

Chub's Big A

IT'S OUT OF SIGHT,
THE NEW CLUB DELITE

Hosts WILLIE LOMACK 622-9214

New

Club Delite

76 BANK STREET NEWARK, N. J.

STAFF – Tommy & O.C.

483-8864

the newest of the new

RUBY PEARL'S LOUNGE

374 SIXTH AVENUE
NEWARK, N. J.

Sweet Rose (Days)
Marion and Eddie D. (Nites)

EVERY MONDAY NITE
Crab Nite

EVERY TUES AND SUNDAY
C.B. Nite

(13)

FREEWAY LIQUORS

(FORMERLY ARONSON'S LIQUORS)

75 Freeway Drive East

East Orange, N. J.

Prop. Billy Jones

LIQUORS
DOMESTIC & IMPORTED WINES
CHAMPAGNES
SODA
COLD DOMESTIC & IMPORTED BEERS

Prompt Free Delivery
Call 674-2803

MON. - THURS. 9:00 A.M. - 9:00 P.M.
FRI. - SAT. 9:00 A.M. - 10:00 P.M.

A-M-W
SHELL SERVICE CENTER

PROPRIETORS
ALVIN, MURRAY & WALTER DIXON

Tune-Ups *Tire Repairs* *Towing* *Etc.*

201 351-9592

1089-99 ELIZABETH AVENUE ELIZABETH, N. J.
CORNER SCOTT PLACE

PAUL'S TAILOR SHOP

CUSTOM TAILORING

Quality Work
Remodeling
Alterations
Cleaning
Pressing

OF 29 BRANFORD PLACE
NEWARK, N.J.

HAS RELOCATED TO
415 BLOOMFIELD AVE.,
BLOOMFIELD 743-1160

GARDEN STATE PARKWAY EXIT NO. 148

Professional and Quick Alterations
For Men - Women - Children

Bring This Ad In and Have
SLACKS HEMMED
ONLY **$1.00**
I.T.N.

THE AFTERHOUR NEWS

True Stories That Aren't In The Dailies

MATS. WED., SAT. & SUN. SEATS AVAIL.

WINNER 1977 GRAMMY AWARD

"Boils With Dazzlement!"
- Clive Barnes, N.Y. Times

Bubbling Brown Sugar

The New Smash Hit Musical Revue
Tues.-Sat. Eves. 8:00; Mats. Wed. & Sat. 2:00, Sun. 2:30
CHARGIT by phone 239-7177 Tickets also at TICKETRON
For Group Sales Only 796-3074
ANTA THEATRE, 52 St. W. of B'way, 246-6270

E&B RESTAURANT

47 THIRD AVE. NEWARK, N. J.

ALL BIG SPENDERS & ELBOW BENDERS,
HEARTBREAKERS & WOMENTAKERS,

Phone Number is 673-7733

TUESDAY – CRAB NIGHT WEDNESDAY – CLAM NIGHT
EVERY THURSDAY NIGHT – JOCKO'S GOLDEN OLDIES DISCO
HAPPY HOURS – DAILY 10:30 A.M. TIL 6:00 P.M.
–: BARMAIDS :–
TEE THE CAT, DEBBIE THE FOX and CATHERINE THE KITTEN
HOSTESS – DRUCILLA

THE NEW ARCHWAY LOUNGE

108 South Essex Avenue Orange, N.J.

CLUBS
BARS
RESTAURANTS

Your AD Can Be Placed Here in this space for only:

$5.00

or a smaller Size from

$20.00-Up

CALL –
MA - 3 - 7801

Monday, Tuesday or Wednesday
6 TO 9 P.M.

Thursday To Sunday
GO GO GIRLS

11084 ELIZABETH AVE.,
ELIZABETH, N.J.

Barmaids – Chickie, Yvonne, Dorathea
Bartenders – Sweet Yummy
'Godfather' Butch
Host – Fred Garland

WANTED

– SALESMEN AND SALESWOMEN –

WANTED TO SELL
High Commission
ADVERTISEMENT
Good Money

Call MA 3-7801
After 5 P.M.
605 BROAD STREET
NEWARK, NEW JERSEY

LIKE MAGIC!
COME ON OVER-YOU'LL SEE

PRESTO
AUTO LAUNDRY

FOR THAT NEW CAR LOOK

217 ELIZABETH AVE., NEWARK
248-0727 • 248-0435

$2.50 FULL SERVICE
Wash & Spray Sparkle Wax
Interior-Air-Blown Clean
Mats & Windows Washed
Extra Wax 35¢

10 POINT – SIMONIZE SPECIAL – INCLUDES –

1. CAR WASH
2. COMPOUNDED
3. CHROME CLEANED
4. SEATS SHAMPOOED
5. CAR WAXED
6. VACUUMED
7. FLOORS SHAMPOOED
8. DOORS SHAMPOOED
9. CLEAN DASH BOARD
10. WHITE WALLS CLEANED

PICK UP & DELIVERY | **$27-** and up | SAME DAY SERVICE
BLUE CORAL WAX $5.00 EXTRA

VINYL ROOF COATED BLACK	4.95
MOTORS STEAMED	Trucks $6.95 up, Cars $5.95
UPHOLSTERY SHAMPOOED (Seats, Floors, Doors)	$15.95 and up
HEADLINERS	10.95
VINYL ROOF, CLEANED, COATED, COLORS	12.95 and up
ENGINE SPRAYED - CLEAR & BLACK	5.95
ENGINE PAINTED	4.95

TRUCKS WASHED -- $3.95 Up

CALENDAR OF COMING EVENTS

Call: MA 3-7800

ACTORS - ARTISTS - MODELS
MUSICIANS

Let the public know where and how to reach you for just $5.00 per week, 1 col. x ½ inch.
52 WEEK A YEAR!

Notice to Clubs and Organizations

JOIN CLUB WHIRL FOR COVERAGE OF NEWS & PICTURES

BAVARIAN VILLAGE

656 Springfield Ave.
Newark, N. J

Staff – Bobby, Hollywood Al
Asst. Mgr. – Billy Walker
Prop. – Alfred Walker

3D BARBER SHOP

Clarence Oliver
at 401 Orange Road,
Montclair, N.J. 744-9580.

25,000

SAVE ALMOST $1500

BRAND NEW

'77 OLDS '98'

#693 LUXURY COUPE with AIR-COND.

Auto., V-8, Power steer., brakes, power seats, power windows, power door locks, inside trunk release, elec. rear defogger, body side moldings, cornering lamps, door guards, auto. power antenna, 4 Season AIR-CONDITIONING, tinted glass, Landau roof, AM/FM stereo, convenience group, whitewall radials. A beauty.

LIST PRICE $8472

$6950

OUR SALES PRICE

All prices include freight & prep. Excl. Tax & lic. fees.

You've come a long way, baby . . .
CONGRATULATIONS, DAN, from all your employees.

See us for CUTLASS SUPREMES
WE HAVE THEM IN STOCK READY FOR IMMEDIATE DELIVERY

'77 OLDSMOBILE WITH AIR CONDITIONING

Order #617. 4 DOOR OMEGA Sedan, Factory AIR-COND., Auto., 6 cyl., Power Steering, Power Brakes, whitewall tires, tinted glass, radio accommodation pkg. & all standard equipment.

$4567

LIST PRICE $5101

WONDERFUL SAVINGS ON USED CARS!

'71 OLDS '98'
4 Door Hardtop. Air-cond. V-8 — Auto., PS/PB, P/W, power seats, R&H, etc. 72,764 mi.
$1495

'73 CHRYSLER
Newport 4 Dr. Hdtp., AIR-COND., V-8, auto., PS/PB, R&H, White walls, 61,181 mi.
$1695

'75 CHEVY NOVA
2 Dr., green, 6 cyl. Stand. MS/PS, R&H. 24,975 mi.
$1995

'74 OLDS CUTLASS
The "S" 2 dr. hdtp. Brown. AIR-COND., V-8, Auto. PS/PB, R&H, ww tires, 37,137 mi.
$2195

'75 FORD WAGON
Gran Torino Station Wagon, A/C., 4 Dr. Blue. V-8 Auto., PS/PB, R&H, WW tires 42,386 mi.
$2395

'73 GRAND PRIX
Blue Hdtp. AIR-COND., V-8, auto., PS/PB, R&H, WW tires. 52,895 mi.
$2495

MANY OTHERS

CREDIT EXPERT ON THE PREMISES FOR FAST SERVICE!
Call us, now
675-5555

DAN ESPOSITO OLDS

352 CENTRAL AVE., EAST ORANGE
3 blocks west of Exit 145 Garden State Parkway

FREE REFRESHMENTS
Come in . . . say "Hello."

TINY PRINCE SAYS, "KNOW YOUR DEALER," I'LL MEET YOU HERE, ANY SATURDAY YOU CALL.

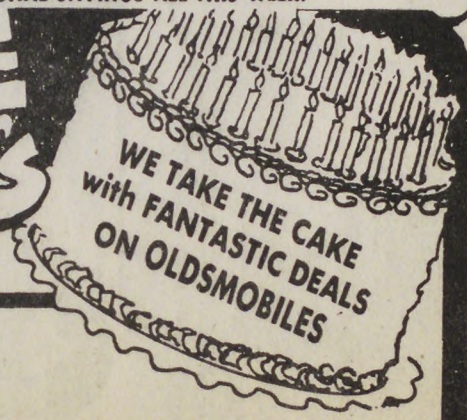
Tiny Prince

EVERYONE'S INVITED. . .COME AND GET THE GIFTS OF SAVINGS

FREE REFRESHMENTS! COFFEE, CAKE, ETC. BUT BEST OF ALL SENSATIONAL SAVINGS ALL THIS WEEK!

COME TO OUR PARTY...

SALE-A-BRATE WITH DAN ESPOSITO'S 25 YRS AN OLDS DEALER



SAVE ALMOST **$1500**

You've come a long way, baby . . .
CONGRATULATIONS, DAN, from all your employees.

See us for **CUTLASS SUPREMES**
WE HAVE THEM IN STOCK READY FOR IMMEDIATE DELIVERY

'77 OLDSMOBILE WITH AIR CONDITIONING

Order #617. 4 DOOR OMEGA Sedan, Factory AIR-COND., Auto., 6 cyl., Power Steering, Power Brakes, whitewall tires, tinted glass, radio accommodation pkg. & all standard equipment.

$4567

LIST PRICE $5101

BRAND NEW

'77 OLDS '98'

#693 LUXURY COUPE with AIR-COND.

Auto., V-8, Power steer., brakes, power seats, power windows, power door locks, inside trunk release, elec. rear defogger, body side moldings, cornering lamps, door guards, auto. power antenna, 4 Season AIR-CONDITIONING, tinted glass, Landau roof, AM/FM stereo, convenience group,

WONDERFUL SAVINGS ON USED CARS!

'71 OLDS '98'

4 Door Hardtop. Air-cond. V-8 — Auto., PS/PB, P/W, power seats, R&H, etc. 72,764 mi.

$1495

'74 OLDS CUTLASS

The "S" 2 dr. hdtp. Brown. AIR-COND., V-8, Auto, PS/PB, R&H, ww tires, 37,137 mi.

$2195

Soul Food Headquarters

BUNNY'S

LUNCHEONETTE

621 SPRINGFIELD AVE
NEWARK, N.J.

243-9582

ADAMS
RECORDING STUDIO
IS SEEKING NEW TALENT IN
GOSPEL – BLUES – ROCK . . .

— Bunny

COME ON UP

JOEYS TAVERN

508 - 15th Ave., corner So. 11th St.

REFRESHMENTS — SURPRISE
"SMALL & BIG TIME SPENDERS"
AGREE THE PRICE IS RIGHT
— BARTENDERS —
Dee, Clarence, Sylvia, Pop

BI 2-9732 BI 3-9308

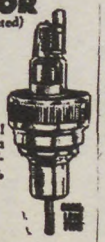
WHY WASTE LIQUOR?

***more* MONEY FOR YOUR BAR!**

get over **5 extra shots per 5th**

with NEW IMPROVED **PRES-TO-POR** (patented)

One-Full Year Guarantee *Stands guard in each bottle! Stops evaporation, spillage, overpouring. Automatic precision liquor control that really locks every drop not sold. ADJUSTABLE to any size drink by 1/16 oz. + or —. Sanitary, waterproof, foolproof.



Mfd • Sold • Serviced by:

Write or Call

LIQUIDMATIC CORP. OF AMERICA

24 WILLIAM STREET, NEWARK, N. J. 07102 • (201) 622-6869

STOP ALL WASTE

Smitty's Owl Lounge

Formerly Owl Cafe

366 SIXTH AVE.
NEWARK, N. J.

483-9579

Manager - **Lloyd Rich**

Barmaids
Janice, Dot and Louise

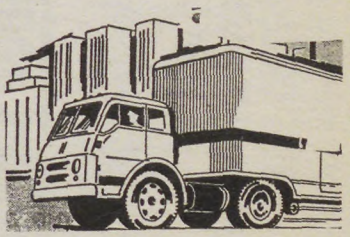
Host - **Clem Smith**

"Party Time, All The Time"

J. F. Gray

TRUCKING
-- MOVING

EAST ORANGE, N.J.



Phone: 674-5235

242-9368 243-9677

AT THE CITY LINE OF ELIZABETH

DREAMLAND LOUNGE

935 FRELINGHUYSEN AVE.

DISCO Every Thursday

LIVE ENTERTAINMENT

Friday, Saturday and Sunday

L. Wallace, Host - B. Wallace, Mgr

Judy Nelson, Barmaid

Herbie Hall, Bartender

REMEMBER WHEN

HERE ARE MIGHTY IMPORTANT FACTS *for you*

Tiny Prince Says:

TALENT FOR EVERY OCCASION

GOSPEL GROUPS
ROCK BANDS
JAZZ BANDS
and
BLUES BAND ENSEMBLES

Booking Agency Co.

MA 3-7801

NEW JERSEY Super Soul PRODUCTIONS

You are invited to attend
A Dynamic Birthday Celebration
in honor of
Po "C" - Betty - Clarence
at Little Maxie's
513 Central Avenue, Newark, N. J.
Friday, August 19, 1977
from 4:00 p.m. until
Serving Turkey with Corn Bread Dressing,
Baked Chicken cooked in Wine, Baked Ham,
Macaroni Salad, Boston Baked Beans
and Tossed Salad.

NEW WEEQUAHIC DINER

TWO FARM FRESH NEW JERSEY EGGS, ANY STYLE. Served with French Fried or Home Fried Potatoes and Rolls or Toast and Butter ... $1.00

WHEAT CAKES (3) WITH MAPLE SYRUP AND BUTTER $1.10

The Complete Club Breakfast Consists of Your Choice of Orange Juice, Tomato or Grapefruit Juice, Our Famous Coffee Included

Fresh Crisp Cereals *Rolls and Pastries*

Also Orders to Take Out • Phone 242-1717 or 242-1718

306 ELIZABETH AVENUE, NEWARK, N. J.

Jam Boogie Disco
At The Touch of Class

762 Broad St. Newark, N. J.

Given By

Espirit De Corp Models

FRIDAY, AUGUST 5th 1977 - 8 P. M. UNTIL?

Music By: YOGI of OMEGA PSI PHI

DAMAGE $2.00 AFTER 10:00 $2.50

LARRY'S SNACK SHOP

564 Clinton Avenue Newark, N. J.

Italian Hot Dogs — Sausage
All Beef Hamburgers
Porgie & Whiting Fish
Hand Packed Ice Cream

KAT & AL
BLUE GARDENIA

50 SUSSEX AVE., NEWARK, N. J.

. . . Hall for Hire . . .

Hostess — Diane
Every Sunday Party with Marshall Blaylock
Every Monday Party with Jimmy

Phone 642-9529

Phone 673-3006-7

Free Prompt Deliveries

VICTORY
Wine & Liquor Inc.

Imported and Domestic

Wines, Liquors and Beers

457 CENTRAL AVENUE
E. ORANGE, N. J.

Lee – Billy – Seymour – Tom

you have to taste the food to believe it!

NEWARK'S FINEST

STEWARDS

Restaurant

272 LYONS AVENUE
NEWARK, N. J.
926 – 8629

Mrs. A. Steward

a proud family business owned and operated by The Stewards.

from a sandwich to a complete dinner . . .

NEWARK'S FINEST

STEWARDS

Restaurant

AFTERHOUR NEWS

'THE IN CROWD'

306 ORANGE ST., NEWARK, N. J.
485-9897

Jack
Gayle

STAFF – O.C. & Lolita

FOR THE COMMUNITY . . .

ALSTON BROS. GROCERY

481 BERGEN STREET
NEWARK, N. J.

All Kinds of Sandwiches
FULL LINE OF GROCERIES
All Cigarettes at Discount Prices

Tel. 243-6077

MRS. VAN

HEALER and ADVISOR
SPIRITUAL READER

She advises on all affairs of life. Are you sick? Are you suffering? Do you have bad luck? She will help you! If you are overcome with trouble & conditions that are not natural, I can remove them. Overcome Spells, Bad Luck & Evil Influences. Remember I am a True Psychic, born with Power, and I will help you. Satisfaction in one visit. During many years of practice I have brought together many in marriage & reunited many who were separated. If you are unhappy, discouraged or drink, I can help you. Does bad luck seem to follow you? Has the one you love changed? I can tell you why. I will tell you who your enemies & friends are & if the one you love is true or false. I locate lost articles. I explain fully. Satisfaction guaranteed. Welcome men & women of all races and walks of life. NO APPOINTMENT NECESSARY.

534 CENTRAL AVENUE NEWARK, N. J.

Bus 23, 24, 44 or 5 • OPEN DAILY & SUNDAY 9 A.M.-9 P.M.

TEL. 621-7488

— GIVES LUCKY DAYS and NUMBERS —

674-9595

FRIEND'S TAVERN

(WHERE ALL FRIENDS MEET)

16 SOUTH CENTRE STREET
ORANGE, N. J.

***Proprietor* — DOMINICK CAIAZZO**
***Manager* — LEON BRISTOL, JR.**

Staff – Lady Lemon, Brown Sugar, Chicky, Wildman, Sweet Back, John Dudley, Clarence Lockett

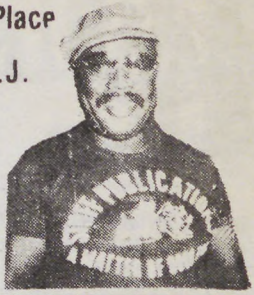
MUNICIPAL PARKING LOT ON SIDE OF BUILDING

COME ONE — COME ALL

Package Goods Also Sold

LOCK JAW Shoe Clinic

60 Branford Place
Newark, N.J.



The Best Shoe & Boot Shine In Town...Police & City Hall Employees—Special Prices For Men & Women.... Costume Jewelry And Inflated Toys....Ticket Agency For All Shows....Newspapers....Boutique

JUNIOR GENE

FOR PEOPLE WHO CARE

CLUB VANITY

63 - 16th Ave., Newark, N. J. 243-9819

ENTERTAINMENT ON WEEKENDS

Gene & Jeff, Proprietors

Room Available for Parties & Weddings

YOUR EXTRA TIME MAY BE WORTH AN EXTRA INCOME.

If you qualify, the Army Reserve will pay you about $50 for a weekend meeting to start. And you'll learn a worthwhile skill too. Call your local Army Reserve center. It's in the white pages of the phone book under "U.S. Government."

THE ARMY RESERVE.
PART OF WHAT YOU EARN IS PRIDE.

Where your pleasure is our pleasure

WON ELEVEN CLUB

111 BLOOMFIELD AVENUE
NEWARK, N. J. 483 - 2588

It's new and different with soft lights that makes you want to party

Sunday Cocktail Hour 2-6 P.M.

Hostess — Pearl Coleman

KEY CLUB
Op
12 noon
36-38 Williams St Newa
Tel. 623-9713
...A MUSIC LEGEND
SAM WILLIAMS
– Next Attraction
IRENE REID
Every Tuesday Party Time
SAM WILLIAM
Jean Dawkins Your Hostess

Mel Simowitz proudly presents

ERWIN KENT

AT THE PIANO

in

Claremont's new Cocktail Lounge every Friday and Saturday evening

FINE FOOD and KIND SPIRITS

Mel's CLAREMONT

239-1400 — VERONA

Seventh Annual Mayor's Picnic

--- Sponsored by ---

THE KENNETH A. GIBSON CIVIC ASS'N.

To be held at

SUN TAN LAKE

Route 23 Riverdale, New Jersey

SUNDAY, SEPTEMBER 11TH '1977

10:00 A.M. --- 6:00 P.M. RAIN OR SHINE

DANCING — FOOD — LIVE ENTERTAINMENT
REFRESHMENTS

Nº 3380 DONATION ADULTS - $8.00

FROM NEWARK:
Garden State Parkway (Route 21 North to Route 3 West - Straight ahead to Route 23 North and then just 9 miles north is Sun Tan Lake on the right.

SIMPSON'S ORANGE ROOM

Host - Odell Simpson

31-33 MAIN STREET, ORANGE, N. J.

675-9523

◇ BARMAIDS ◇

MARY, CHINA DOLL — Days

STELLA, SHARON & LOUIS — Nights

BIG DADDY ROGERS, Mgr. ODEL SIMPSON, Prop.

DREAMBOAT COCKTAIL LOUNGE

Corner McCarter Hwy., & Oriental St.
Newark, N. J.

The Dreamboat Lounge Presents Direct From
:. Thomas, Virgin Islands...An Island Steel Ba
Musical Festival Featuring....

THE SEL JOHN COMBO

MAKE
YOUR AFFAIR
A SUCCESS
CALL OUR
PHOTOGRAPHERS
MONDAY
WEDNESDAY
NIGHTS
5 until 9 P.M.
AND MAKE A
PHOTO DATE
FOR THE
WEEKEND

MA 3-7800

A NIGHT OF FUN AND FOXES AT . . . 243-9715

CHUCK TAVERN INC.

142 ELIZABETH AVE.
NEWARK, N. J.

GO-GO GIRL — Wed. thru Sun.
CRAB NITE — Wednesday
SUN. SPECIAL — 2 for 1

Shirley - Nites
Marie - Days

Diane - Nites
Walter - Mgr.

SAVOY LOUNGE

1041 E. Grand St.
Elizabeth

355-9679 Entertainment 353-9436

"Have Your Next Affair Here"

PROPS: Rock, Arnie & Tom Highsmith

483-9836

BEN'S ROUND BAR

508-510 BROADWAY, NEWARK, N.J.

Your Host: Ben "Chick" Long

HAR-JOHN Lounge Inc.

156 Springfield Ave.
Newark, N.J.

642-9005 642-9004

BARMAIDS: Mary & Tina
BARTENDER: D. Smart
MGR: Benny Ford **HOST:** John Harvey

MARVELOUS MARVIN'S LOUNGE

289-6160

321 Madison Ave. Elizabeth, N.J.

WED: Crab Nite

HOST: Marvelous Marvin

NEWARK'S NEWEST

THE NEW BRICK LOUNGE

188 Boyd Street, Newark, N. J.
Cor. Waverly Avenue

— PACKAGE GOODS —

Barmaids - Betty, Virginia • Bartender - Walter
Proprietor - John Harvey • Manager - Dick

The gutsy new novel by the author of the best-selling "Howard Street"

A hooker, a hit man and a rock star—all on a collision course to murder.

WHEN SHADOWS FALL

BY NATHAN HEARD

$1.95

PLAYBOY PRESS PAPERBACKS

R & O LOUNGES

19 Kent Street, Newark, N. J.

Host & Hostess: ROSE AND OWEN

552 Springfield Ave., Newark

Black Pages DIRECTORY

WILL GET YOU SEEN, KNOWN, BUSINESS ! ! !

The growing need for adequate exposure of existing Black-owned enterprises in the New Jersey-New York area, both to Black and White consumers.

Bridging the "exposure gap" between Black-owned enterprises and big business.

Dealing with one of the severe causes of limited business success among many Black-owned enterprises located in New Jersey & New York.

Creating a unique medium to serve the inner and outer communities through an increasing consumer awareness of broad range of products and services by Black-owned businesses.

Opportunities for widening the market ability of goods and services offered by Black-owned businesses, at a level of exposure unavailable anywhere else at comparable costs.

Providing a continuing service annually to the minority business community; increasing awareness of the values of minority contributions in products and services for the economic growth of our cities.

A meaningful step toward the reality of economic development among minorities.

A greater knowledge, locally and nationally, of the important role which Blacks and other minorities play in the life of our communities, our city and the country as a whole.

Your Community wants to know about you. It's good for them, good for you.

SERVICES - BUSINESS - HELP WANTED & PUBLIC NOTICES

Place your name & other information about yourself in our

The After Hour News

BLACK PAGES

Only $5.00 per week

Std. Col. ½ inch

Call: MA 3-7800

ACTORS - ARTISTS - MODELS MUSICIANS

Let the public know where and how to reach you for just $5.00 per week, 1 col. x ½ inch.

52 WEEK A YEAR!

1977
TONY AWARD WINNER!
DELORES HALL

VINNETTE CARROLL'S
YOUR ARMS TOO SHORT TO BOX WITH GOD
...GO SEE IT!
—Clive Barnes N.Y. Times

For Group Sales: N.Y. State Call (212) 354-1032. Toll Free (800) 223-7565. TICKETS ALSO AT TICKETRON: (212) 977-9020
Original Cast Recording on ABC Records & Tapes
LYCEUM THEATRE 149 West 45th Street • JU 2-3897
EVGS. WED. thru SAT. at 8
MATS. WED. & SAT. at 2 / SUN. at 2 & 5 • • •

DOMENIQUE'S BIKE SHOP
459 Central Ave.
E. Orange, N. J.
677-0696

SALES GALORE
20% OFF
ALL 10-Speed tall frame Kabukis
23 & 21" 10 SPEEDS FROM
$75.00
TOYS ½ PRICE — C/B RADIOS
BEAUTIFUL GIFTS
MASTER CHARGE - BANKAMERICARD
FINANCING AVAILABLE

Charlie Spoon's
NEW SCENE LOUNGE
703 South 11th St. Cor. Woodland Ave. Newark

DOWNSTAIRS
BARMAIDS: Sweet Connie, Hot Lips Sandy, Splibby Dee, Foxey, Bessie, Conservative Margaret & Devil Goldie

UPSTAIRS
"TOP OF THE SCENE"
242-8968

242-9269 • 242-9468 • *Party all the time*

CLINTONIAN LOUNGE

412 CLINTON AVE., NEWARK, N. J.

• *Wednesday — Crab Nite* •
Thursday — Pot Luck

Barmaids —
Shirley "Big Red," Nancy, Olivia & Tina
Manager — Hank Green
Proprietor — Clarence "Skeets" Green

242-3476 **BOBBY-ROBYN CORP.**

Bobby's Bar

Clinton & Jellif Aves., Newark, N. J.

. . . Staff . . .
George — Billy — Evelyn

LEE TROXLER, MGR. FRED GARLAND, PROP.

"JUST LIKE THE OLD DAYS-COME ON

SOUND ROOM

268 WASHINGTON ST.
NEWARK

Barmaids: Patricia(Nites),Christy(Days)
Wanda (Swinger)
Bartenders: Red Johnson, Wilburt

Where all the regular people meet **Phone 242-8824**

BILL & TED'S

SPORTSMEN'S BAR

345 SPRINGFIELD AVENUE
NEWARK, N. J.

Manager: Booker Jones — Hosts: BILL & TED
Staff: Herb & Slick, Nites
Sweet Lynda (Sat. & Sun.)

"EARN WHILE YOU LEARN"

★

Attention! . . .
Young Women and College Students

★

REGISTER NOW!!
For New Classes

★

Every Saturday 9 A.M. till 12 Noon

★

This is for you if you want to increase your income through new means of self expression.

★

Learn Grass Root Advertising — Journalism and Salesmanship

★

Enroll Now!

★

The Gospel News
., Newark, N. J.
• MA 3-7801

★

243-9760

Vand J

431 SO. 7th ST.
NEWARK

Barmiads Vonnie, Elaine

Manager: Molby Dick

Staff — Ray, Robert, Jean, Peggy

Club 18

504 - 18th AVENUE
Corner So. 12th Street

BI 3-9471 NEWARK, N. J.

Charlie Langston's

MUSIC ROOM

PROPS:
CHARLIE LANGSTON
CLARENCE GREEN

60 BRANFORD PL
NEWARK, N.J.
622-9522 643-9692

Barmaid —
Ruth, Thursday
(Pot Luck Day)
Saturday - Nite
Bartenders —
Roach, Ty Ty, and
Bobby Green

589 - 2555

VISIT

Caruso's Drive In

Corn on The Cob - Pizza
Watermelon Bar
Sea Food All Year Round
939 RAYMOND BLVD.
NEWARK. N. J.

Joseph Caruso, Russel Gibbs

Joseph V. Caruso, Prop.

With a full line of Spiritual Supplies, Books, Bibles, Incense, Oils, Crucifixes, Candles, Etc.

SACRED HEART SPIRITUAL STORE

First and only store of its kind in New Jersey.

West Indian & Indian Products.

Now Catering to the Public
MArket 3-0625
10 a.m. to 8 p.m.

Astro-Psychic Spiritual Advice Given
Prof. J. H. Barnes, Proprietor
870 SO. ORANGE AVE. NEWARK, N. J. 07108

THE HIDE A WAY LOUNGE

Green Room
Available for
Weddings & Sips

MON: Ladies Nite 8 P.M. Unti
TUES: Crab Nite
WEDS: Happy Hour
THURS: Disco By Funky Bill

Nye Avenue & Birks Place Newark, N.J.
372-9225

ADVERTISER
ONLY CALL OUR
PHOTOGRAPHER
LISTED BELOW

Call Between
6 p.m. to 9 p.m.

Herbie Smith
672-3851

Irving Overby
OR 5-5991

Bob Hunter
242 - 4186

Charles Ramey
672-9122

Arthur Merritt
242-6542

FOR
EXCLUSIVE PHOTOS
OF YOUR EVENTS!

We also offer
this service to the public. . .

Weddings • Receptions
Cocktails
Fashion Shows
Club Dances

THE
AFTER HOUR NEWS
PHOTO SERVICE

BACK DOOR

CLARENCE HAYES

THE NEW ARCHWAY LOUNGE – Satruday breakfast here is better than Mom used to make, ask Paul Martin and Herbie about the food...

SIMPSON ORANGE ROOM – Sam Miles the man with the golden arm and head full of pretty ideas, was feted by people who came from everywhere...

BENS ROUND BAR – Broadway Snead, and Little Walter eyeing Linda and Angie who returned eyeball with eyeball...

WEEQUAHIC PARK – Gospel Festival sponsored by Essex County Park Commission directed by Holman Jenkins, Sunday, August 14, 1977 from 1 to 5 p.m.

CHUCKS TAVERN – Walter's birthday affair was nice and for entertainment Debra Youngblood and Eddie danced their hearts out – smiles...

HIDE AWAY – Don't forget "Funky Bills," disco sounds because they are real low down.

ORCHID LOUNGE – Jim Jim, Lady D. Benjee were wall to wall when the Two Brothers' had their (spread) goodies to you...

LITTLE MAXIES – Dig this date, August 19th, a mean birthday celebration for the Last of the Big Time Spenders, keep your eyes peeled.

Quick Honey! THE YELLOW PAGES

When you're about to throw in the sponge, let the Yellow Pages come to your rescue. You'll find the services, the locations and the experts qualified to give you a quick reply to your call for help.

yellow pages

NEW JERSEY'S

AFTER HOURS

MA 3-7800

605 Broad Street, NEWARK, NEW JERSEY

Newark - Elizabeth - Jersey City - Paterson - Trenton - Orange - E. Orange

New Jersey's Finest

MASTER CARWASH

430 MARKET ST., Cor. PROSPECT

NEWARK. N. J.

DAN DELIVERS THE DEAL OTHERS ONLY PROMISE!

We're #1 in N.J. with '77 OLDS!

'77 CUTLASS SUPREME

America's Favorite Model for 1977

OUR PRICE INCLUDES: Standard Factory equipment and these extras: 4-Season AIR CONDITIONER, Automatic trans., power steering, power brakes, remote side mirror, wheel covers, White-wall tires, radio, vinyl interior. Our sale price INCLUDES Freight & Prep charges. Excludes license and tax.

SALE PRICE

$4945

LIST PRICE $5595

NO GIMMICKS! OUR PRICES INCLUDE FREIGHT & PREP CHARGES!

DAN ESPOSITO OLDS

352 CENTRAL AVE., EAST ORANGE — 675-5555

3 BLOCKS WEST Exit 145 Garden State Parkway

FREE AT OUR ADVERTISERS — ELSEWHERE 25c